

WHY TAUCK EUROPE?

Connecting People and Places with the Promise of an Inspirational Travel Experience



Traveling through Europe with Tauck is easy... flying to Europe from the U.S., however, can have its challenges. This year, you may find that prices are high, there is limited availability, fuel costs are changing, and currency rates are fluctuating – and this uncertainty has an impact when making decisions about booking a roundtrip flight to Europe. To make it easier to fly to Europe from the U.S. in 2011, we've created *Take Off With Tauck*, an inclusive air package that provides true value. More than just a dollar "savings," we've made "value" truly "valuable" as the real benefit is peace of mind travel. Our *Take Off With Tauck* air package includes so much more than the flight... it's easy to understand and straightforward, with no surprises – and that's the Tauck difference.

PERSONALIZED SERVICE

- We take care of every detail on your *Yellow Roads of Europe* trips so you connect with the destination... the pace is slower so you experience the genuine emotion, the camaraderie, the little things that comprise day-to-day European life
- Tauck Directors provide warm, caring, thoughtful service throughout your trip; their expert insights and knowledge enrich each day
- Each guest is treated as an individual, with their own needs understood, sharing the experience with like-minded travelers

QUALITY EXPERIENCE

- Celebrating 20 years along the *Yellow Roads of Europe*, our destination expertise immerses you in the best that each locale has to offer
- Land trips and cruises are seamlessly choreographed to maximize guests' time and enrich their travel experience
- Exclusive cultural events, fine hotels in the best locations, dining featuring authentic regional cuisine

INCLUSIVE VALUE

- One upfront price with virtually everything included – no hidden costs, no surprises, no options sold on tour
- Over 100 cost components included on every land tour and cruise
- Our business is driven by word of mouth – positive referrals from guests and travel professionals

All you need to know about Tauck's European vacations – as well as every 2011 Tauck journey or cruise throughout the world – is just a few clicks away at www.tauck.com – your online ticket to the world of Tauck!

TAKE OFF with TAUCK

FLYING TO EUROPE... MADE EASY, TAUCK STYLE

VALUE – UPFRONT PRICING

- One flat price for economy air – \$1,090 per person
- One flat price for business air – \$2,990 per person

FULLY INCLUSIVE – NO HIDDEN COSTS, NO SURPRISES

- Taxes and fuel surcharges included
- No hidden fees

PEACE OF MIND – TRAVEL WITH CONFIDENCE

- Refundable
- Most direct routing available
- Full payment not required at time of booking

THE FINE PRINT:

- *Take Off With Tauck* is valid on all trips featured in *Invitation to Europe* departing April 1 through August 31, 2011 – all *Yellow Roads of Europe* land trips, all Tauck Bridges and Culturios European trips, *Treasures of the Aegean*, and all European river cruises
- Above trips must be booked January 15 through March 31, 2011
- Tauck's air package is available to all guests departing from select U.S. gateways to Europe
- Available for new bookings only
- Air must be booked with Tauck, and a deposit is required at the time you make your booking. Air is fully refundable up to 60 days before departure.

To make a reservation, call your Travel Agent

2011 JOURNEYS



ITALY & THE MEDITERRANEAN

Classic Italy – 14 Days ★

Italian Lakes, Venice, Florence & Rome – 10 Days ★

Bellissima Northern Italy – 11 Days

A Week In... Capri, the Amalfi Coast & Rome – 8 Days

A Week In... Rome, Umbria & Tuscany – 8 Days

NEW! A Week In... Venice, Florence and Rome – 8 Days

NEW! Italia Bella: Rome to Venice – 8 Days ★

NEW! The Sweet Life: Rome & Sorrento – 7 Days

NEW! Tuscany & Cinque Terre – 8 Days

NEW! Venice & the Veneto – 8 Days



CENTRAL EUROPE

Warsaw, Budapest, Vienna & Prague – 14 Days ★

NEW! A Week In... Bavaria, Austria & Venice – 8 Days

NEW! Alpine Adventure – 8 Days

Alpine Interlude – 12 Days

Switzerland – 11 Days

Romantic Germany – 14 Days

The Blue Danube – 12 Days ★

Budapest to Amsterdam by Riverboat – 15 Days

Blue Danube: Family Riverboat Adventure – 8 Days

Belgium & Holland in Spring – 10 Days

The Black Sea to Budapest – 12 Days

The Rhine and Moselle – 13 Days

Strasbourg to Prague Serenade – 12 Days

Grand European Cruise – 24 Days

Romance of the Rhine and Danube – 19 Days

NEW! French Waterways and Vineyards – 10 Days

NEW! French Escapade: Monte-Carlo to Paris – 14 Days



NORTHERN EUROPE, GREAT BRITAIN & IRELAND

England, Scotland & Wales – 14 Days

A Week In... London and Paris – 8 Days ★

Castles & Kings: London to Paris – 8 Days

NEW! The Best of Ireland – 14 Days ★

NEW! A Week In... Ireland – 8 Days

A Week In... Scotland – 8 Days

Russian Glories, Baltic Treasures – 14 Days

Scandinavia – 14 Days ★



FRANCE, SPAIN & THE AEGEAN

NEW! The Art of Living: Barcelona to Paris – 13 Days

Normandy, Brittany, Paris & the Loire Valley – 13 Days

A Week In... Paris and Provence – 8 Days ★

Provence – 8 Days

NEW! Paris & the Loire Valley – 8 Days

A Week In... Spain – 8 Days

Paradors of Northern Spain – 14 Days

Spain and Portugal – 14 Days

Treasures of the Aegean – 14 Days

= See video on our website

★ = Top 10 for 2011



= Tauck Bridges family travel adventure



= Tauck Culturious



= Rail Journeys



= Small Ship



= River Cruise

**For detailed itineraries, complete pricing and additional information,
call your Travel Agent or visit www.tauck.com**

Promotion Code: 1107